



Manage Returning Citizens' Healthcare Data

Kenny Eck, Founder & CEO
1-833-PATIENT



Nicole

Vice President of Sales
25 Years in Software Sales

Founder of Rusty Diamond Network



Texas Department of Criminal Justice

- Intoxicated Manslaughter
- 10 Years Plea Deal
- Made Parole in 450 Days



Nicoles Health Journey



Intake
Day 1



Release
Day 450



Day 480

Initial Appointments

Intake Healthcare Assessment

"No current Health Problems"

Discharge Summary

Diagnosis:

- Asthma
- Pre-diabetes
- Chronic Back Pain
- Dermatitis
- 15 prescription Medications

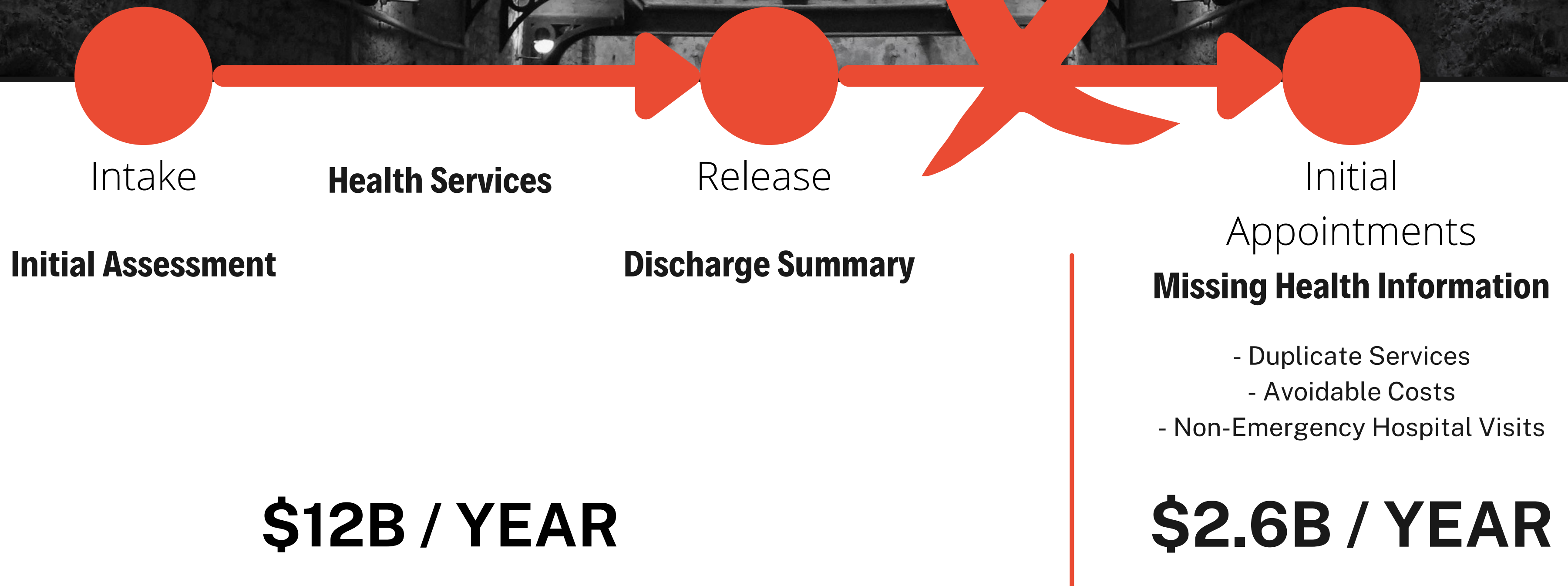
Discharge Packet

- A folder with discharge summary
- A sheet of 30 days of Medication
- No Health Insurance

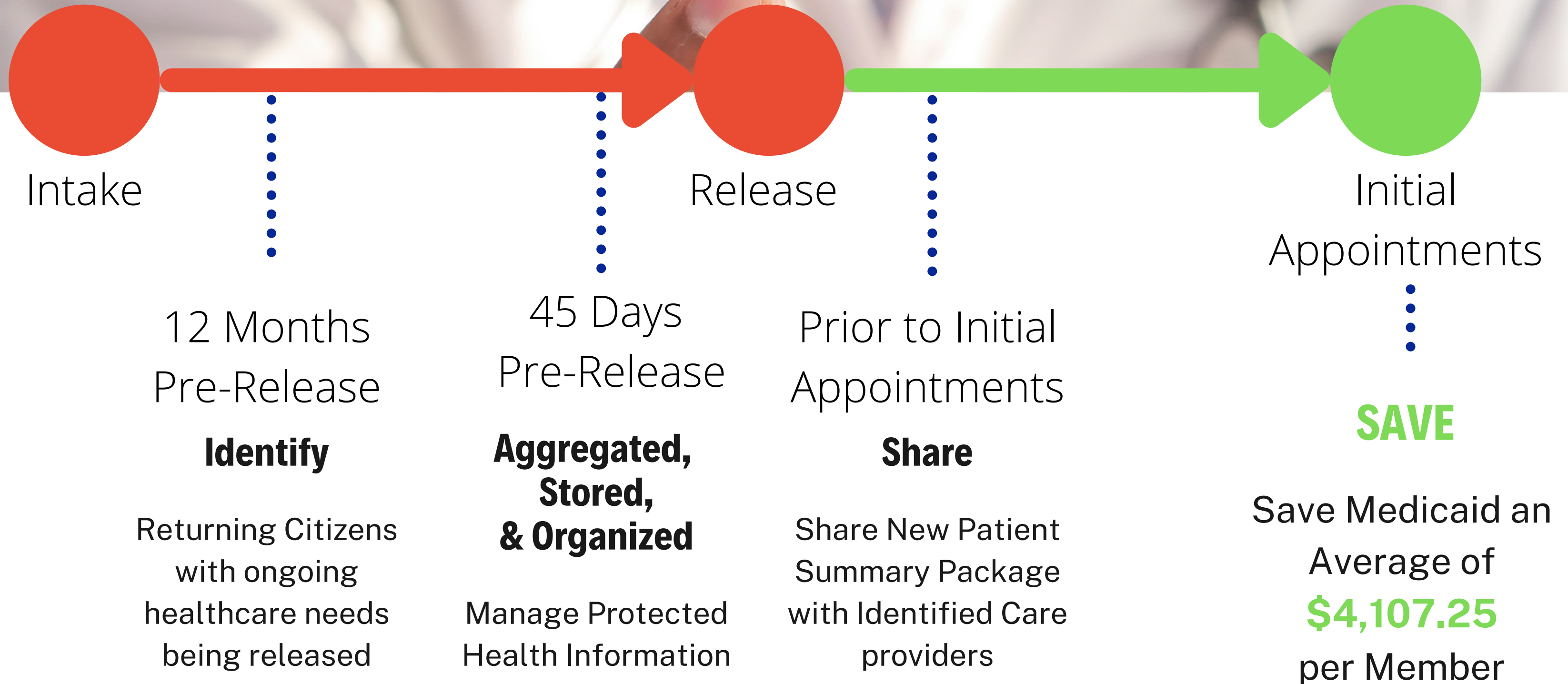
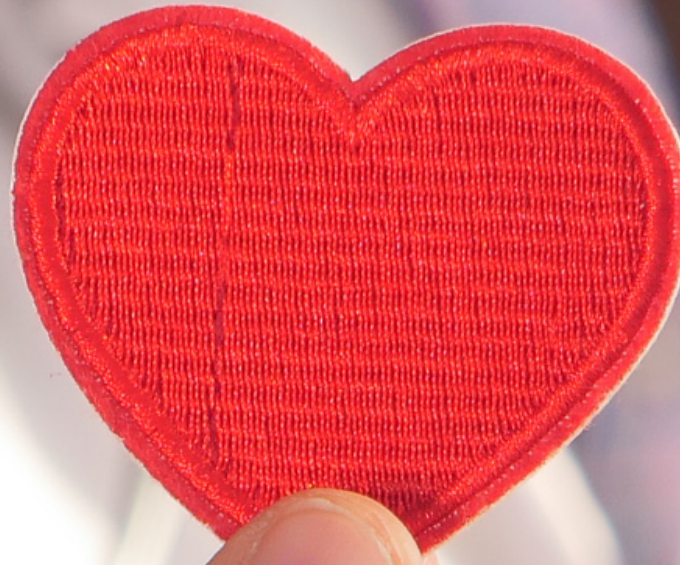
- No Health Records
- New Images
- New Lab Tests

**Costs: \$2,600
For Duplicate Services**

Financial Burden



Solutions





Our Value

Financial Savings:
Average of **\$4,107.25 / Member**

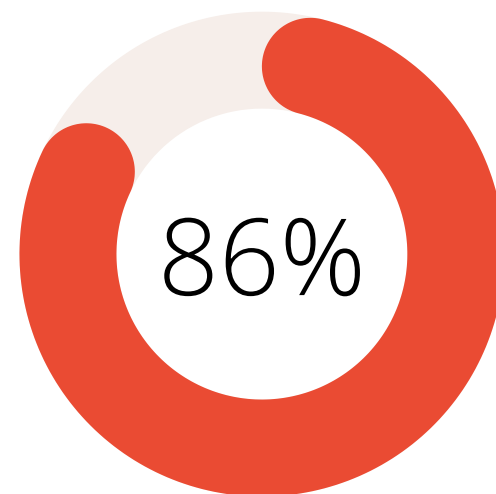
- **Improve our Members Health**
- **Control Costs of Care**
- **Prevent Disease Progression**
- **Improve Coordination of Care**
- **Enhance referral practices**
- **Decrease Non–Emergency Hospital Visits**

Total Addressable Market

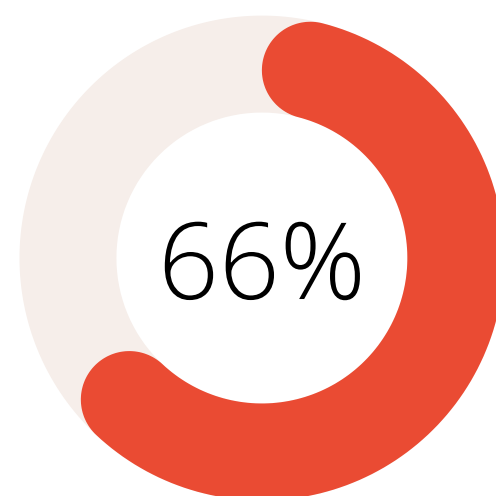
>630,000 / Year

The American Criminal Justice System

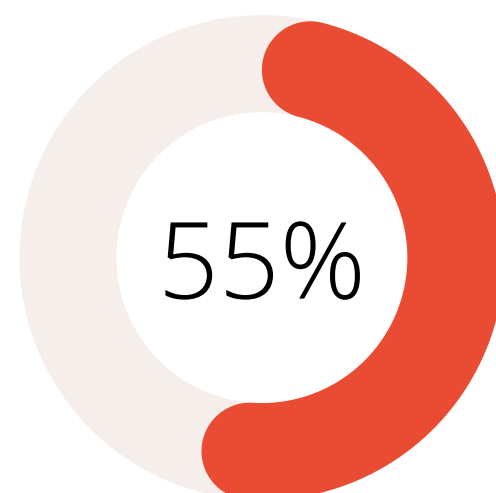
\$2.6B / YR



**Will seek healthcare
services upon release**



Prescribed Medication



Current Medical Diagnosis

Business Model

\$1,879.42
per Member

Fee-for-Service: \$236.52

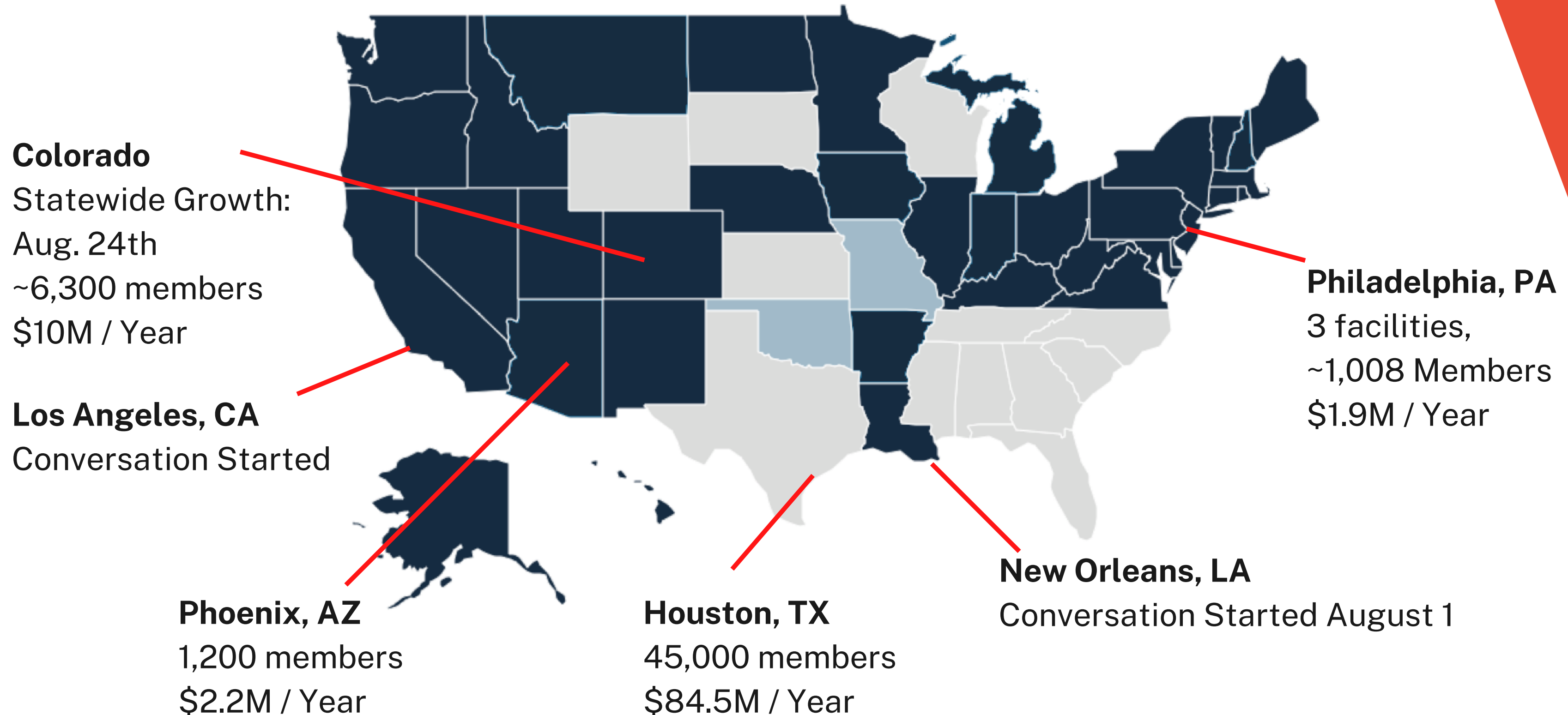
Shared Savings: 40% of \$4,107.25

These contracts are currently be sent to Medicaid coverage providers who cover our members.

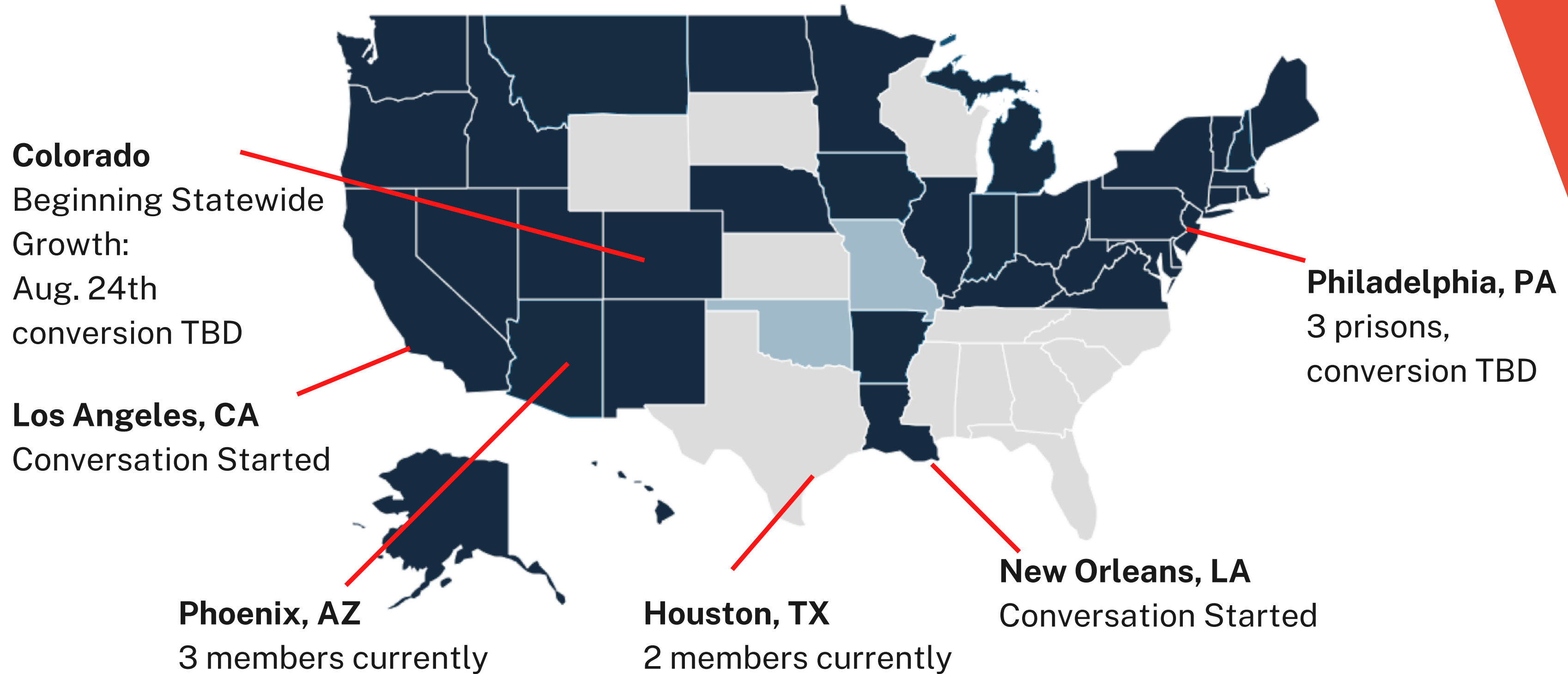
*\$236.52: CPT Code: High Complexity
Transition of Care



Pipeline



Traction



Sales Forecasts

>8,500

Forecasted Members next Year

\$15,990,105.40

Forecasted revenue next Year


Investment Opportunity

Raising: \$1.5M

Use of Funds

Cost of People:	\$1,084,000
Executive Salary (3)	\$400,000
HIM Employees (12)	\$576,000
Case Manager (1)	\$48,000
PT: Inreach Team (2)	\$50,000
Legal team	\$10,000
 Cost to Acquire 8,500 Customers:	 \$90,800
Travel	\$12,000
Marketing	\$3,600
Rent	\$60,000
Hardware	\$8,400
Insurance & Business Costs	\$6,800
 Subtotal:	 \$1,174,800
Working Capital	\$325,200

Competition

	Fax Machine	Mail	Electronic Health Records	Health Information Exchanges	 PS
Ability to Share	●	●	●	●	●
Encrypted			●	●	●
HIPAA Compliant			●	●	●
Implementation	1 week		1 year	8 -12 months	1 hour
Sharing Data	2 weeks	10-12 days	Internal only	Member Login	2 seconds

Patient Sortal Team



Kenny Eck MS
Founder & CEO



Tommy Stretch BSN
Chief Growth Officer



John Boyer
Business Process
Advisor



Carolyn Haines NP
Healthcare
Advisor



Gordon McGregor
Development
Advisor



Thank you!

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